Course Syllabus

Instructor Contact Information:

Dr. Laura MacLeod

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office: Elizabeth Hall 379Office Hours: Monday 10-12, Tuesday & Thursday 1:30 – 3:30

Course Description:

This project-based course allows the students to use multimedia technology to develop advanced multimedia projects. Students will also create a web portfolio that features their work.

Course Outcomes:

Analyze:

- Self critique each of the items being considered for the portfolio. Refine projects to get them up to professional standards/quality.
- Critique your own portfolio as well as portfolios of professionals in the field.
- Identify the target audience (prospective clients or employers) for your portfolio website and determine characteristics about this audience. Taylor your web portfolio to your area of specialization and target audience.

Develop:

- Collect items that could be included in your portfolio including class assignments and work done for clients or employers.
- Complete new multimedia projects preferably for a real-world company using the most up-to-date software.
- Prepare additional materials that will be included in your portfolio such as a resume and about me statement.

Design:

- Complete the planning process relating to the structure and design of the portfolio website.
- Create a concept for the design of your web portfolio.
- Choose an effective color scheme for your portfolio website considering color principles and the psychology of color.
- Select appropriate fonts and consider typography principles as you format the written content of your portfolio website.

Implement:

- Build your portfolio website from scratch using HTML and CSS coding, or build the website with the aid of a portfolio template or online website builder site.
- Optimize media files considering color, image quality, image dimensions, and file size. Export media in an appropriate compressed format for the website.
- Write a description for each artifact included in your portfolio in which you explain what technology and software features were used and the design decisions that you made.
- Stay within copyright laws with the work that you display. Protect your own work by adding detailed copyright protection information.

Evaluate:

- Ensure that your portfolio displays properly on a variety of devices and multiple browsers.
- Arrange for other students and professionals to evaluate your web portfolio and give you feedback on areas to improve.
- Present your web portfolio to your peers, instructors, and professionals.

Assignments and Grading:

Grading will be based on the total possible points from homework assignments, new projects, your web portfolio, and a portfolio presentation.

Homework Assignments   20%

- Portfolio critique
- Collect and analyze job announcements
- Resume/Business Card assignment

Three New Projects   40%

Web Portfolio   40%

Supplies:

No textbook is required for the course. However, additional costs may be involved in building and publishing your web portfolio. The NTM Department has a web server that you can upload your website files to at no cost. You can use the department web server for a year and then would need to transfer your website to another server. A second alternative would be to choose a web hosting site which would require a monthly fee along with the purchase of a domain name.

Class Policies and Procedures:

- You will need to meet with your instructor at least once to go over your proposal for your four projects and explain what approach you plan to take to build your portfolio website.

- Deadlines: Due dates for the assignments will be posted on the Canvas calendar. Any work completed after the deadline will result in a 10 point grade penalty.

- Email Policy: Please use the internal e-mail system available on the course website for your routine communications with your instructor relative to course issues. You should allow 24 hours response time from your instructor during weekdays. Emails sent during the weekend may not get answered until Monday morning. I'll do my best to answer your emails promptly.

- Academic Honesty: All artifacts used in the web portfolio should be your original work. If others were involved in the creation of an artifact included in the portfolio, they should be recognized and your role should be defined. Permission for use in your portfolio should be obtained and that information posted with the artifact. Any artifacts from the public domain or permitted under a Creative Commons license should be noted as such.

In the event of academic dishonesty, a complaint is filed with the Dean of Students with supporting documentation. This complaint remains on file and actions may be taken against the student, including but not limited to failing this course as well as expulsion from the university.

Student with Disabilities:

Any students requiring accommodations or services dues to a disability should contact Services for Students with Disabilities (SSD) in Room 181 of the Student Service Center. SSD can also arrange to provide course materials in alternative formats if necessary. Please provide your instructor with a signed letter from the SSD if you require additional time or other accommodations.

Date	Details	
Mon Mar 12, 2012	**Spring Break (https://weber.instructure.com/calendar?event_id=583169& include_contexts=course_355410#7b2273686f77223a2267726f75705f636f757273655f333535343130227d)**	12am
Sat Jan 24, 2015	**HW1 Critique Portfolios (https://weber.instructure.com/courses/355410/assignments/2029622)**	due by 11:59pm
	HW2 Find Three Jobs (https://weber.instructure.com/courses/355410/assignments/2029621)	due by 11:59pm
Sat Jan 31, 2015		due by 11:59pm
Sat Feb 7, 2015	**Project 1 Proposal (https://weber.instructure.com/courses/355410/assignments/2033658)**	due by 11:59pm
Sat Feb 21, 2015	**Project 1 (https://weber.instructure.com/courses/355410/assignments/2029628)**	due by 11:59pm
Sat Feb 28, 2015	**Project 2 Proposal (https://weber.instructure.com/courses/355410/assignments/2033660)**	due by 11:59pm
Sat Mar 21, 2015	**Project 2 (https://weber.instructure.com/courses/355410/assignments/2029629)**	due by 11:59pm
Sat Apr 11, 2015	**Web Portfolio Project (https://weber.instructure.com/courses/355410/assignments/2029626)**	due by 11:59pm
Wed Apr 15, 2015	**Project 3 Proposal (https://weber.instructure.com/courses/355410/assignments/2033661)**	due by 11:59pm

Date	Details	
Wed Apr 29, 2015	**Project 3 (https://weber.instructure.com/courses/355410/assignments/2029630)**	due by 11:59pm