Course Syllabus

Instructor Contact Information:

Dr. Laura MacLeod
email: lmacleod@weber.edu
phone: 801-626-6822
office: Elizabeth Hall 379
Office Hours: Wednesday 10-12, Tuesday & Thursday 1:30 – 3:00

Course Description:

This project-based course allows the students to use web and multimedia technology to develop advanced projects. Students will also build a portfolio website that features their work.

Course Outcomes:

1. Identify jobs relating to multimedia/web design and skills and qualifications needed for these jobs.

2. Collect items to be included in your portfolio including class assignments and work done for clients or employers.

3. Complete new web and multimedia projects for a real-world company/client using the most up-to-date software.

4. Complete the planning process relating to each project. Summarize plans in a project proposal to be approved by your instructor.

5. Self critique each of the items being considered for the portfolio. Refine projects to get them up to professional standards/quality.

6. Arrange for a variety of people to evaluate each project (client, professionals, friends/acquaintances) to give you feedback on areas to improve.

7. Build your portfolio website from scratch using HTML5, CSS, and a front-end framework (i.e., Bootstrap).

8. Prepare content for the Home, About Me, Portfolio, and Contact pages of your website.

9. Make effective design decisions in the creation of the portfolio website considering overall concept/theme, color, typography, and layout/composition.

10. Optimize media files considering color, image quality, image dimensions, and file size. Export media in an appropriate compressed format for the website.

11. Write a description for each portfolio piece included in your portfolio in which you explain what technology and software features were used and the design decisions that you made.

12. Stay within copyright laws with the work that you display. Protect your own work by adding detailed copyright protection information.

Assignments and Grading:

Grading will be based on the total possible points from homework assignments, new projects, your web portfolio, and a portfolio presentation.

Homework Assignments   20%

- Portfolio critique
- Collect and analyze job announcement
- Portfolio website mockup

Two New Projects   40%

Portfolio Website   40%

Supplies:

No textbook is required for the course. However, additional costs may be involved in building and publishing your portfolio website. You can choose a hosting service for publishing your website such as e-Host.com or Bluehost.com which both offer free domain names along with sufficient bandwidth and disk space.

Class Policies and Procedures:

- Deadlines: Due dates for the assignments will be posted on the Canvas calendar. You can submit assignments up to one week late with a 10 percent grade penalty.

- Email Policy: Please use the internal e-mail system available on the course website for your routine communications with your instructor relative to course issues. You should allow 24 hours response time from your instructor during

weekdays. Emails sent during the weekend may not get answered until Monday morning. I'll do my best to answer your emails promptly.

- Academic Honesty: All projects featured in your portfolio website should be your original work. If others were involved in the creation of a project included in the portfolio, they should be recognized and your role should be defined. Permission for use in your portfolio should be obtained and that information posted with the artifact. Any images, video, or other resources used in your project should follow copyright restrictions. It's best to take your own pictures or choose online images that are labeled as public domain or permitted under a Creative Commons license.

In the event of academic dishonesty, a complaint is filed with the Dean of Students with supporting documentation. This complaint remains on file and actions may be taken against the student, including but not limited to failing this course as well as expulsion from the university.

Student with Disabilities:

Any students requiring accommodations or services dues to a disability should contact Services for Students with Disabilities (SSD) in Room 181 of the Student Service Center. SSD can also arrange to provide course materials in alternative formats if necessary. Please provide your instructor with a signed letter from the SSD if you require additional time or other accommodations.

Assignments Summary:

Date	Details
Sat Jan 14, 2017	Find Three Jobs Assignment
Sat Jan 21, 2017	Project 1 Proposal
Sat Feb 11, 2017	Project 1
Sat Feb 18, 2017	Critique Portfolios Assignment
Sat Mar 4, 2017	Portfolio Website Mockup
Sat Apr 1, 2017	Web Portfolio Project
Sat Apr 8, 2017	Project 2 Proposal

Date	Details
Sat Apr 22, 2017	[Project 2](#)