## **Course Syllabus**

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Instructor: Dr. Diana Green, EH 378, 626-6821, djgreen@weber.edu (mailto:djgreen@weber.edu)

**Textbook:** Baker, W. H. (2013) *Writing & Speaking for Business* (4th Ed.). Provo, UT: BYU Academic Printing, ISBN: 9781611650211.

**Course Description:** (See University catalog) Application of oral and written communication, including diversity and international aspects of communication. Prerequisite: English 2010 or equivalent.

**Course Learning Outcomes:** Upon completion of this course, students will (at the grading level provided below) be able to

Demonstrate their ability to use correct grammar.

Demonstrate their ability to use effective oral communication skills through

Participating in discussions.

Presenting individual and group business reports in oral format.

Demonstrate their ability to produce appropriate written communications through

Letters, memos, and job search materials.

Formal and informal reports.

Class assignments.

Editing and critiquing written documents.

Identify and utilize diversity aspects of business communication.

Identify and utilize international aspects of business communication.

Grading: The final grade for this course is based on the following scale:

93% - 100 % = A	87% - 89% = B+	77% - 79% = C+	67% - 69% = D+
90% - 92 % = A-	83% - 86% = B	73% - 76% = C	63% - 66% = D
	80% - 82% = B-	70% - 72% = C-	60% - 62% = D-
Assignments	35%		
Formal Report Project	25%		
Grammar Pretest, Posttest, and Grammar Quizzes	10%		

https://weber.instructure.com/courses/461088/assignments/syllabus

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Textbook Exams	30%	
Total	100%	

### Assignments

All assignments are to be prepared in a professional manner. Each assignment will be graded upon content, organization, completeness, accuracy, spelling, grammar, and punctuation.

#### ADA

Any student requiring accommodations or services due to a disability must contact Services for Students with Disabilities (SSD) in Room 181 of the Students Service Center. SSD can also arrange to provide course materials in alternative formats if necessary. You can also call **801.395.3524** or visit <u>http://www.weber.edu/ssd</u> (http://www.weber.edu/ssd) for mroe details.

#### Withdrawal Date

The last day to withdraw without penalty from this class is March 27, 2018.

#### Late Work

Late assignments will receive a 10% deduction for each day late up to a week. After one week, no assignments will be accepted. No late tests may be taken unless a student has extenuating circumstances such as a car accident or hospital emergency. Notification to the instructor must be made within 24 hours of scheduled test date. Late tests that have instructor approval are subject to a 20% late penalty and must be completed within one week of scheduled test date. Quizzes cannot be taken late.

## Academic Honesty

School of Computing policies dictate that any verifiable evidence of student academic cheating, as defined and determined by the instructor, will result in:

1. an automatic failing grade for the class and

2. a report to the Dean of Students that will include the student's name and a description of the student's dishonest conduct.

Further disciplinary action may be taken by the University as it deems appropriate. You can find more information about academic honesty in the Weber State Policies and Procedures Manual. <u>http://www.weber.edu/ppm/Policies/6-22\_StudentCode.html</u> (http://www.weber.edu/ppm/Policies/6-22\_StudentCode.html)

#### **Course Fees**

Course fees in the Network Management Technology and Web and User Experience majors are designed to cover the costs of equipment maintenance and replacement, software, consumable materials and supplies, instructional resources, and certification.

#### **Campus Closure**

In the event of the campus being closed, please check the Canvas portal for course instruction.

# Course Summary:

Date	Details	
Sat Jan 13, 2018	Chapter 1 Quiz     (https://weber.instructure.com/courses/461088/assignments/3693196)	due by 11:59pm
	Self Introduction using GoReact.com (https://weber.instructure.com/courses/461088/assignments/3693284)	due by 11:59pm
	Sentence Basics PreAssessment (https://weber.instructure.com/courses/461088/assignments/3693286)	due by 11:59pm
Sat Jan 20, 2018	<u>Chapter 2 Outlining Activity</u> (https://weber.instructure.com/courses/461088/assignments/3693218)	due by 11:59pm
	Chapter 2 Quiz     (https://weber.instructure.com/courses/461088/assignments/3693194)	due by 11:59pm
	Personal Attribute Assgn (https://weber.instructure.com/courses/461088/assignments/3693268)	due by 11:59pm
Sat Jan 27, 2018	Chapter 8 Quiz     (https://weber.instructure.com/courses/461088/assignments/3693184)	due by 11:59pm
	Formal Report Instructions (https://weber.instructure.com/courses/461088/assignments/3693234)	due by 11:59pm
	FR Proposal Assgn (https://weber.instructure.com/courses/461088/assignments/3693243)	due by 11:59pm
Sat Feb 3, 2018	<u>Chapter 9 Quiz</u> (https://weber.instructure.com/courses/461088/assignments/3693178)	due by 11:59pm
	FR Traditional Outline (https://weber.instructure.com/courses/461088/assignments/3693244)	due by 11:59pm
	Rough Draft FR Questionnaire (https://weber.instructure.com/courses/461088/assignments/3693280)	due by 11:59pm
Sat Feb 10, 2018	<u>Chapter 10 Quiz</u> (https://weber.instructure.com/courses/461088/assignments/3693195)	due by 11:59pm
	Exam 1 (https://weber.instructure.com/courses/461088/assignments/3693226)	due by 11:59pm
	International Team ProposalA (https://weber.instructure.com/courses/461088/assignments/3693254)	due by 11:59pm

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Date	Details	
Sat Feb 17, 2018	Chapter 12 Quiz     (https://weber.instructure.com/courses/461088/assignments/3693188)	due by 11:59pm
	Meeting Summary 1 (contact with Teammates) (https://weber.instructure.com/courses/461088/assignments/3693288)	due by 11:59pm
	NoRedInk Building Compound and Complex Sentences (https://weber.instructure.com/courses/461088/assignments/3693259)	due by 11:59pm
	NoRedInk Punctuation & Colons (https://weber.instructure.com/courses/461088/assignments/3693266)	due by 11:59pm
Fri Feb 23, 2018	Team Report Instructions (https://weber.instructure.com/courses/461088/assignments/3693302)	due by 11:59pm
Sat Feb 24, 2018	Chapter 3 Quiz (https://weber.instructure.com/courses/461088/assignments/3693213)	due by 11:59pm
	Chapter 3 Writing Activity (https://weber.instructure.com/courses/461088/assignments/3693221)	due by 11:59pm
	Staff Mtg Agenda and Minutes 2 (https://weber.instructure.com/courses/461088/assignments/3693291)	due by 11:59pm
	<u>Team Flyer</u> <u>(https://weber.instructure.com/courses/461088/assignments/3693296)</u>	due by 11:59pm
	Chapter 4 Quiz (https://weber.instructure.com/courses/461088/assignments/3693199)	due by 11:59pm
Sot Mar 2, 2019	NoRedInk Parallelism & Active vs. Passive (https://weber.instructure.com/courses/461088/assignments/3693262)	due by 11:59pm
Sat Mar 3, 2018	NoRedInk Phrases and Dependent Clauses (https://weber.instructure.com/courses/461088/assignments/3693265)	due by 11:59pm
	Team Written Report (https://weber.instructure.com/courses/461088/assignments/3693305)	due by 11:59pm
Sat Mar 17, 2018	Chapter 11 Quiz (https://weber.instructure.com/courses/461088/assignments/3693175)	due by 11:59pm
	Exam 2     (https://weber.instructure.com/courses/461088/assignments/3693228)	due by 11:59pm
	Formal Report Format (https://weber.instructure.com/courses/461088/assignments/3709262)	due by 11:59pm
	NoRedInk Misplaced and Dangling Modifiers (https://weber.instructure.com/courses/461088/assignments/3693260)	due by 11:59pm
	Team Oral Presentation  (https://weber.instructure.com/courses/461088/assignments/3693299)	due by 11:59pm

Date	Details	
Sat Mar 24, 2018	Chapter 5 Quiz (https://weber.instructure.com/courses/461088/assignments/3693176)  FR Completed Questionnaire with Interview	due by 11:59pm
	(https://weber.instructure.com/courses/461088/assignments/3693236)	due by 11:59pm
	Team Eval Oral Presentation (https://weber.instructure.com/courses/461088/assignments/3693294)	due by 11:59pm
	Team Participation Eval (https://weber.instructure.com/courses/461088/assignments/3693300)	due by 11:59pm
Sat Mar 31, 2018	<u>Chapter 6 Quiz</u> (https://weber.instructure.com/courses/461088/assignments/3693209)	due by 11:59pm
	Formal Report Transmittal Letter (Routine) (https://weber.instructure.com/courses/461088/assignments/3693283)	due by 11:59pm
	FR Written Report (https://weber.instructure.com/courses/461088/assignments/3693246)	due by 11:59pm
Sat Apr 7, 2018	Bad News Message Using Letter Style (https://weber.instructure.com/courses/461088/assignments/3693216)	due by 11:59pm
	Chapter 7 Quiz (https://weber.instructure.com/courses/461088/assignments/3693210)	due by 11:59pm
	FR Oral Presentation (https://weber.instructure.com/courses/461088/assignments/3693238)	due by 11:59pm
	<u>FR Oral Presentation Self-Evaluation</u> ( <u>https://weber.instructure.com/courses/461088/assignments/3693241</u> )	due by 11:59pm
Sat Apr 14, 2018	Elevator Speech     (https://weber.instructure.com/courses/461088/assignments/3697621)	due by 11:59pm
	Elevator Speech (https://weber.instructure.com/courses/461088/assignments/3693224)	due by 11:59pm
	Exam 3 (https://weber.instructure.com/courses/461088/assignments/3693231)	due by 11:59pm
	Extra Credit Course Evaluation Completed (https://weber.instructure.com/courses/461088/assignments/3693232)	due by 11:59pm
	Resume or CV     (https://weber.instructure.com/courses/461088/assignments/3693273)	due by 11:59pm

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Date	Details	
Sat Apr 21, 2018	Cover Letter (Persuasive) and Job Announcement (https://weber.instructure.com/courses/461088/assignments/3693223)	due by 11:59pm
	Mock Interview w/Resume     (https://weber.instructure.com/courses/461088/assignments/3693257)	due by 11:59pm
Thu Apr 26, 2018	Grammar Posttest (Final Exam)     (https://weber.instructure.com/courses/461088/assignments/3693248)	due by 11:59pm
Fri Jun 29, 2018	<b>Fall Break (https://weber.instructure.com/calendar?</b> <u>event_id=882314&amp;include_contexts=course_461088)</u>	12am
Thu Aug 9, 2018	<b>Thanksgiving Holiday</b> (https://weber.instructure.com/calendar? event_id=882316&include_contexts=course_461088)	12am
Fri Aug 10, 2018	<b>Thanksgiving Holiday</b> (https://weber.instructure.com/calendar? event_id=882315&include_contexts=course_461088)	12am
	Individual Meeting Preparation 1 (https://weber.instructure.com/courses/461088/assignments/3710065)	
	Students Who Did Not Participate in Team Flyer (https://weber.instructure.com/courses/461088/assignments/3693293)	
	Tone Assignment (https://weber.instructure.com/courses/461088/assignments/3697449)	