## Course Syllabus

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Instructor Contact Information:

Dr. Laura MacLeod

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Phone: 801-626-6822

Office: Elizabeth Hall 379

Office Hours: by appointment during the summer

## **Course Description:**

This project-based course allows the students to use web and multimedia technology to develop advanced WebUX projects. Students will also create a web portfolio that features their work.

#### **Course Outcomes:**

- 1. Collect items to be included in your portfolio including class assignments and work done for clients or employers. Refine projects to get them up to professional standards/quality.
- 2. Complete two new projects for a real-world company/client using the most up-to-date technology.
- 3. Complete the planning process relating to each project. Summarize plans in a project proposal to be approved by your instructor.
- 4. Arrange for a variety of people to evaluate each project (i.e., client, professionals, friends/acquaintances) to give you feedback on areas to improve.
- 5. Create a mockup and then build your portfolio website from scratch using HTML5, CSS, and a front-end framework (i.e., Bootstrap, Foundation).
- 6. Prepare content for the Home, About Me, Portfolio, and Contact pages of your website.
- 7. Make effective design decisions in the creation of the web portfolio considering overall concept/theme, color, typography, and layout/composition.
- 8. Optimize media files considering color, image quality, image dimensions, and file size. Export media in an appropriate compressed format for the website.
- 9. Write a description for portfolio pieces included in your website in which you explain what technology and software features were used and the design decisions that you made.
- 10. Stay within copyright laws with the work that you display. Protect your own work by adding detailed copyright protection information.

### **Assignments and Grading:**

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Grading will be based on the total possible points from two new projects and your portfolio website.

Two Project Assignments: Each one-third of the Total Points

- 40 Project Proposal
- 40 Project Submitted for Review
- 40 Project Feedback, Meeting with Instructor
- 180 Final Version of Project
- 600 Total Points for Two Projects (300 X 2)

Web Portfolio Assignments: One-third of Total Points

- 100 Mockup for Portfolio Website
- 200 Coded Portfolio Website

### **Supplies:**

No textbook is required for the course. However, additional costs may be involved in building and publishing your portfolio website. You can choose a hosting service for publishing your website such as e-Host.com or Bluehost.com which both offer free domain names along with sufficient bandwidth and disk space.

#### **Class Policies and Procedures:**

Deadlines: Due dates for the assignments will be posted on the Canvas calendar. Because it is very important that you not get behind with this course the late policy is very stringent. You can submit assignments up to one-week late, but the late penalty is a 20% deduction.

Email Policy: Please use the internal e-mail system available on the course website for your routine communications with your instructor relative to course issues. You should allow 24 hours response time from your instructor during weekdays. Emails sent during the weekend may not get answered until Monday morning. I'll do my best to answer your emails promptly.

Academic Honesty: All projects featured in your portfolio website should be your original work. If others were involved in the creation of a project included in the portfolio, they should be recognized and your role should be defined. Any images, video, or other resources used in your projects should follow copyright restrictions. It's best to take your own pictures or choose online images that are labeled as public domain or permitted under a Creative Commons license.

Please refer to the WSU's Student Code for a review of your academic rights and responsibilities. The Student Code is provided at the following URL:

http://www.weber.edu/ppm/Policies/6-22\_StudentCode.html (http://www.weber.edu/ppm/Policies/6-22\_StudentCode.html)

#### Student with Disabilities:

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Any students requiring accommodations or services dues to a disability should contact Services for Students with Disabilities (SSD) in Room 181 of the Student Service Center. SSD can also arrange to provide course materials in alternative formats if necessary. Please provide your instructor with a signed letter from the SSD if you require additional time or other accommodations.

# **Course Summary:**

Date	Details	
Sat Sep 1, 2018	Project 1 Proposal (https://weber.instructure.com/courses/467241/assignments/3893112)	due by 11:59pm
Mon Sep 17, 2018	Project 1 Submitted for Review (https://weber.instructure.com/courses/467241/assignments/3893113)	due by 11:59pm
Fri Sep 21, 2018	Project 1 Feedback, Meeting with Instructor (https://weber.instructure.com/courses/467241/assignments/3893110)	due by 11:59pm
Sat Sep 29, 2018	Project 1 Final (https://weber.instructure.com/courses/467241/assignments/3893111)	due by 11:59pm
Fri Oct 12, 2018	Web Portfolio Mockup (https://weber.instructure.com/courses/467241/assignments/3893118)	due by 11:59pm
Sat Nov 3, 2018	Web Portfolio Project (https://weber.instructure.com/courses/467241/assignments/3893119)	due by 11:59pm
Sat Nov 10, 2018	Project 2 Proposal (https://weber.instructure.com/courses/467241/assignments/3893116)	due by 11:59pm
Fri Nov 30, 2018	Project 2 Submitted for Review (https://weber.instructure.com/courses/467241/assignments/3893117)	due by 11:59pm
Fri Dec 7, 2018	Project 2 Feedback, Meeting with Instructor  (https://weber.instructure.com/courses/467241/assignments/3893114)	due by 11:59pm
Thu Dec 13, 2018	Project 2 Final (https://weber.instructure.com/courses/467241/assignments/3893115)	due by 11:59pm

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